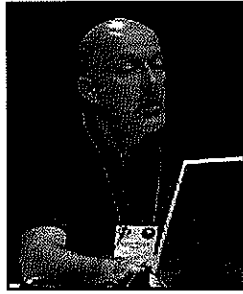


# Zambroza versus Goji Juice

by Spence Masson B. Sc.,

Director of Science  
& Technology,  
Nature's Sunshine  
Products, Canada.



*Spence Masson received his Honours Bachelor of Science in Applied Chemistry at the University of Waterloo in 1980 and joined Nature's Sunshine Products of Canada in 2000 as the Director of Science & Technology.*

“I've been hearing a lot of comments lately about Goji Juice. Goji is the Asian name for *Lycium barbarum*, which is commonly called Wolfberry.

Wolfberry is just one of the many health promoting ingredients in Zambroza. So, Goji juice, like so many other health juices on the market these days is something of a 'one-trick pony'. It has only one fruit juice in it, and therefore can offer at best, only a limited array of health promoting compounds.

## Zambroza Contains Ten Powerful Synergistic Ingredients

At the other end of the spectrum is Zambroza, with its ten powerful ingredients that offer a vastly superior array of beneficial compounds from various fruits and plants.

Nature's Sunshine commissioned tests by a reputable independent third party laboratory to compare the antioxidant potential of Goji Juice versus that of Zambroza, just as we had done earlier with XanGo.

The results showed that Zambroza has over five times the antioxidant power of Goji, and a much higher level of the key phytochemicals trans-resveratrol and total phenolics.

See graphs on the opposite page...

It's little wonder that Zambroza fares so much better, considering that goji relies strictly on one fruit, while Zambroza has ten different healthy ingredients.

It's also very interesting to note that the gojiexpress website dismisses ORAC as a 'meaningless test' on its Goji FAQ.

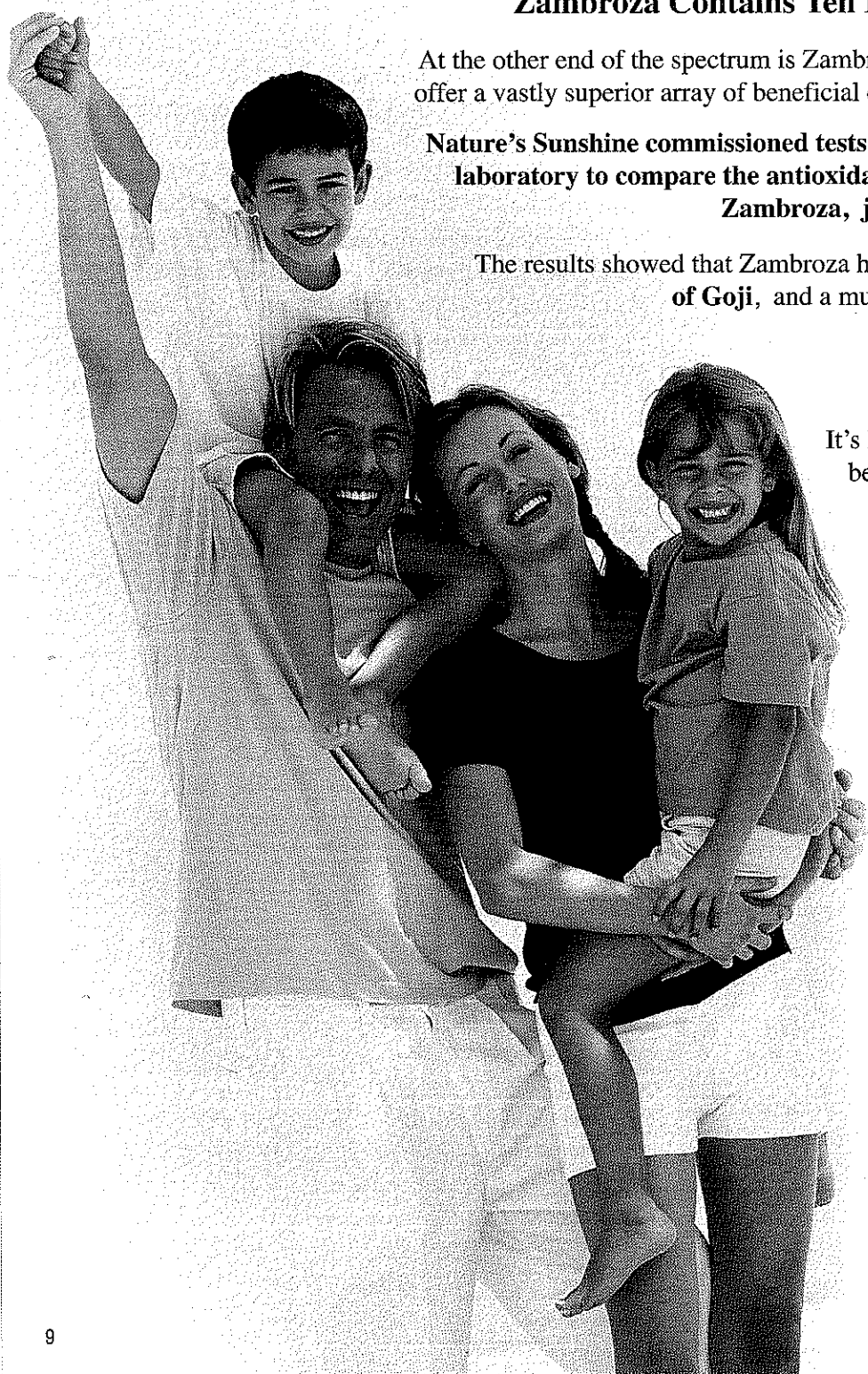
*I wonder why... ?*

The third party lab testing was conducted by Brunswick Labs in Norton, Massachusetts. They are the foremost testing lab for oxygen radical absorbance capacity (ORAC), total polyphenols and resveratrol.

“We feel the nutritional combination of antioxidants and polyphenols found in Zambroza, coupled with taste, gives us a truly superior product. And don't forget there are xanthones in Zambroza, but not in Himalayan Goji Juice.

We feel the combination of ingredients gives Zambroza the advantage of a broader spectrum of health benefits, including anti-ageing.”

Ken Fugal  
Director of Research & Development  
Nature's Sunshine Products

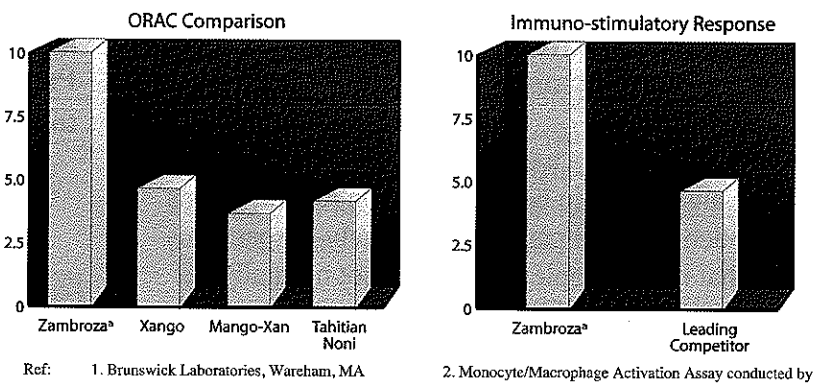


# Zambroza, The Amazing Antioxidant Drink

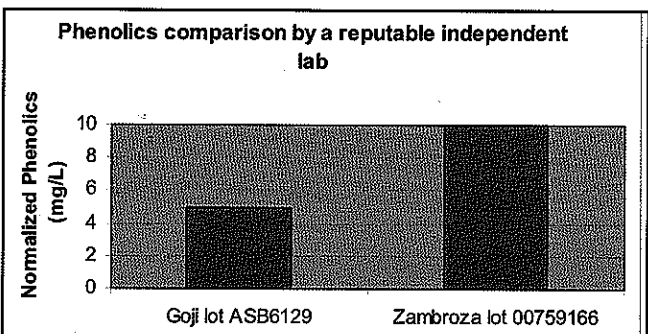
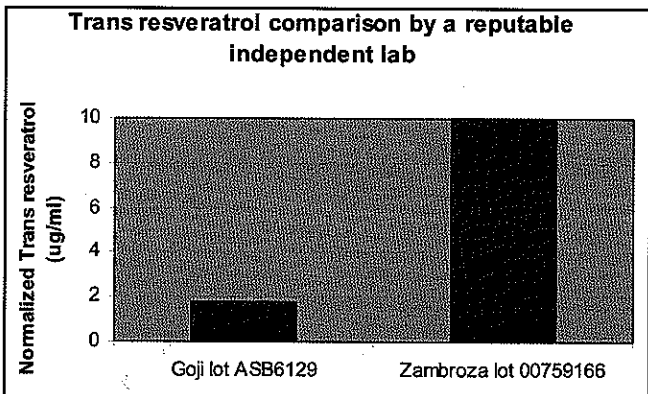
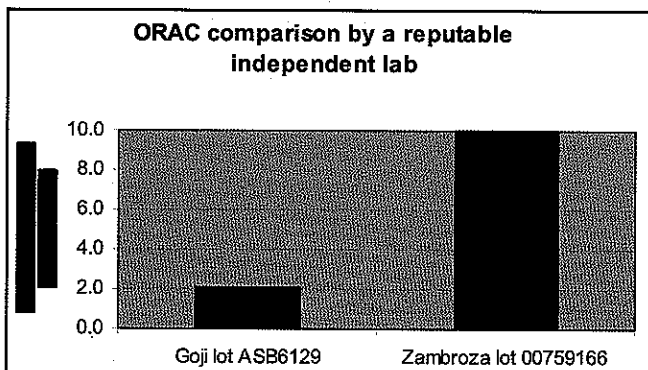
Zambroza was formulated by scientists who extensively studied ingredients with high antioxidant activity. After careful research, sourcing and testing, the scientists selected the elite of available ingredients and combined them together into a proprietary blend of 10 fruits and herbs with an incredibly high ORAC value.

ORAC (Oxygen Radical Absorption Capacity) is a measurement that calculates the product's ability to neutralise and 'mop up' free radicals. Independent Clinical Research shows Zambroza has a significantly higher ability to neutralise free radicals compared to competitor products, proving its superior protective properties (see graph top right).

## Independent Clinical Research Comparing Zambroza to Competitor Products



## 'Zambroza, Clinically Proven To Be The Most Powerful Antioxidant Drink On The Market'



*Mixtures of antioxidants, like the potent ones found in Zambroza, can help prevent numerous diseases and promote a longer and healthier life.*

After researching the benefits of Zambroza, Dr. Alex Duarte commented: *'These particular fruits are what your body needs to reduce oxidative damage. We know oxidation is at the very basis of damaging DNA and is part of the inflammatory process. Inflammation is associated with all major degenerative and infectious diseases. These include heart attack, stroke, cancer, bacterial and viral infection, even to some degree diabetes.'*

*'The majority of the individual ingredients in this formula have been shown to reduce inflammation. Most of them also improve immunity, brain cell function, circulation, digestion and elimination. And for those who want healthy, vibrant hair, skin, nails and cartilage as well as better health, this juice is for you.'*

Individually, each of the ingredients in Zambroza contains high amounts of antioxidants and other medicinal properties. When combined, these 10 elite ingredients synergise to create the most powerful antioxidant juice available in the health beverage industry today.

Order stock code 4098  
Zambroza (458ml)

Order stock code 4099  
Pack of 4 Zambroza